### **Oracle B2C Service**

### 24B Quick Glimpse Card

### Customer

#### Web Chat for Service

- Personalization of icons and names
- Page Peek and Visitor Browser History

#### **Knowledge Advanced**

View attachment from recommendation



Documentation



### Agent

#### **Artificial Intelligence**

- Response suggestions for chat and non chat channels
- Automatic language translations for chat

#### **Agent Chat**

 Custom Action Buttons for engagement panel

#### **Workspaces**

- @mentions on private note for notification
- Attachment Image Viewer Enhancements



### Administrator

#### **Enhanced Business Rules**

Task Event Handlers in CPMs and as an action from EBR

#### **Element Manager**

 Import and Export Usability enhancements

### **Data Lifecycle Management**

Enforce single range filter

### Service Usage Metrics

Relative threshold alerting

### Integrator

#### **Service Health Metrics**

REST APIs for tactical health metrics

#### **Event Delivery Service**

Azure as a destination

## External Integration & Objects

Custom credentials support



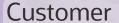
### Legend

- ☐ Web Chat for Service Upgrade
- Pushed in bi-weekly builds
- Requires 24B Upgrade
- Requires Engagement Panel Update



### **Oracle B2C Service**

### 24B Roadmap



#### Web Chat for Service

- Page Peek and Visitor Browser History support
- Custom icon support for avatars and system messages
- Agent name customization for privacy
- Allowed file types can now be customized for file sharing Demo
- No inline CSS

#### **Knowledge Advanced**

 View attachment from recommendation

### Documentation



### Agent

#### **Agent Chat**

- Suggestions for agents in the engagement panel
- Language translation for Chat Agents
- o Report on Agent Preferences
- o Report on Not in Focus Chat Time
- Create custom Action Buttons for the chat panel

#### Workspace

- Agent Insights ODA Integration for Response Suggestions
- Mentions support for private notes
- Disable parent node in menu fields if not selectable
- Attachment Image Viewer
- Custom Config to make all attachments private by default

#### **Analytics**

Honoring of chart data label formatting in BUI

#### **Knowledge Advanced**

- Filter search results for accounts by content type privileges in BUI
- Get to more facets in BUI



### Administrator

#### **Enhanced Business Rules**

- Deployment time reduction
- Execute Task Object Events
- Export usage statistics to CSV file

#### Admin UI

- New Enhancement Alert
- Config Assistant CardElement Manager
- Limit maximum package size
- Modify config verbs and msg base values at import
- Import progression indicato
- Elem type in dependencies view
- Notify of Export Completion

#### **Data Lifecycle Policy**

- Enforce range filters in a DLP
- Purge chat transcripts Custom policy<sup>Demo</sup>

#### SPM/CPM Framework

Support Async CPMs for Tasks

#### **Service Usage Metrics**

Relative threshold based alerting for sessions usage

#### **Knowledge Advanced**

Report on access type in more tables

### Integrator

#### **External Objects & Integrations**

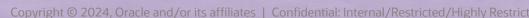
- Custom Parameters for authentication
   Service Health Metrics
- API for returning health metrics

#### **Event Delivery Service**

- Microsoft Azure Event Hub support
   Accelerators
- Share Your Feedback about Accelerators

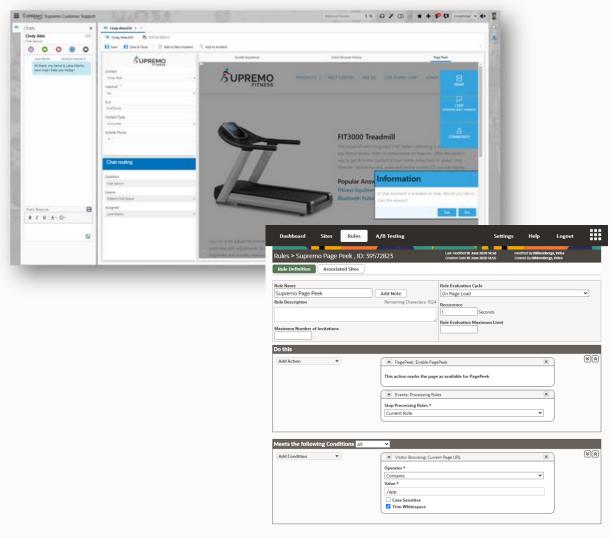
### Legend

- ☐ Web Chat for Service Upgrade
- Pushed in bi-weekly builds
- Requires 24B Upgrade
- Requires Engagement Panel Update



### Visitor Browser History and Page Peek

### Web Chat for Service





### **Capability Highlights**

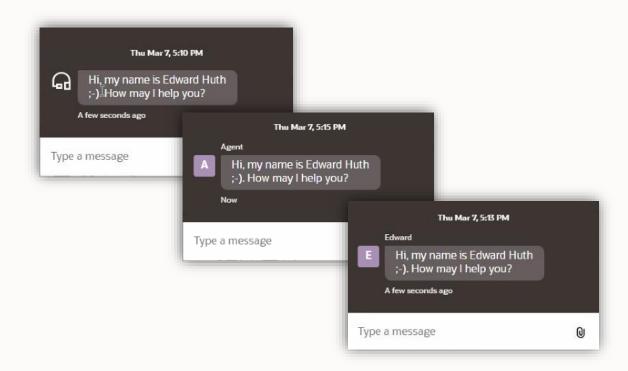
- Visitor Browser History: Allows a Chat Agent to see which URLs the end-user has visited, prior to chatting with the agent, within a current browser session.
- Page Peek: Allows agents to see the page the end-user was viewing when they requested a chat.

- Agent context: Give the agent a wider context in his desktop during the chat interaction to give a quicker and more accurate response.
- **Improve customer experience:** Better agent insight leads to reduced chat handle times.
- Business Agility: Easily meet changing business requirements while enabling highly personalized user experiences with Engagement Engine rules.



### **Agent Name Customization**

### Web Chat for Service



- · noName The name of the agent is not shown
- fullName The name received from the chat server (default value)
- firstName First 'word' of the name received from the chat server
- lastName Last 'word' of the name received from the chat server
- defaultName Value from the custom text key agent (See ODA Native Client SDK for Web)



### **Capability Highlights**

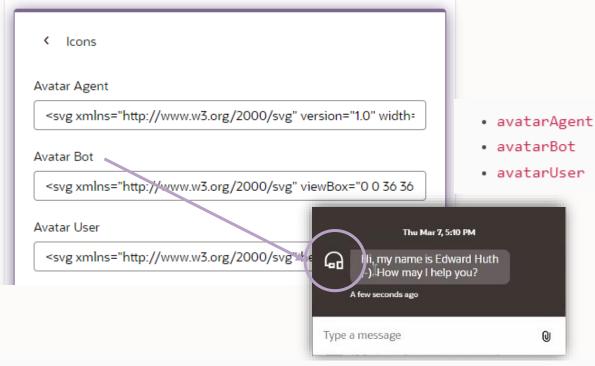
- New agentNameMode attribute: The name of the agent can be removed or customized in the conversation.
- Personalize according to desired service process: Ability to copy an Embedded Service component and make changes to the new version.

- **Agent privacy:** Options to show a custom agent name in the chat conversation.
- Business agility: Easily meet changing business requirements while enabling highly personalized user experiences with Engagement Engine.



### **Default Icon Values**

### Web Chat for Service



- infoMessage icon shown when the system user posts an information message
- warningMessage icon shown when the system user posts a warning message
- errorMessage icon shown when the system user posts an error message
- downloadMessage icon shown when the system user is downloading an attachment
- offTheRecordOff menu icon that indicates that off the record is disabled
- offTheRecordOn menu icon that indicates that off the record is enabled



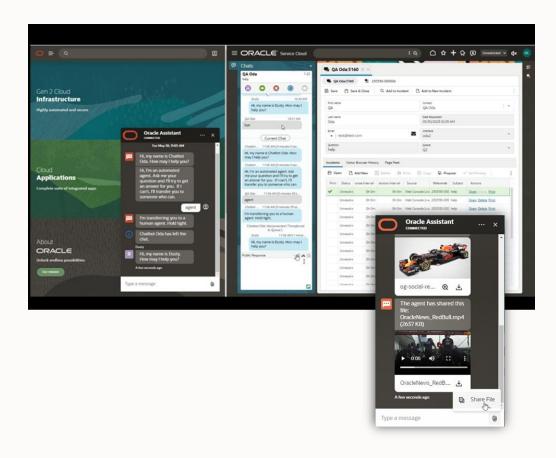
- Default icon links: Default values for the existing icons such as avatars and system messages
- Personalize according to desired service process: Ability to customize the icons according to your company brand identity.

- Flexible branding: Option to use the default values or your own icon strings.
- Business agility: Easily meet changing business requirements while enabling highly personalized user experiences with Engagement Engine.



### Allowed File Types Can Now be Customized for File Sharing

Web Chat for Service



### **Capability Highlights**

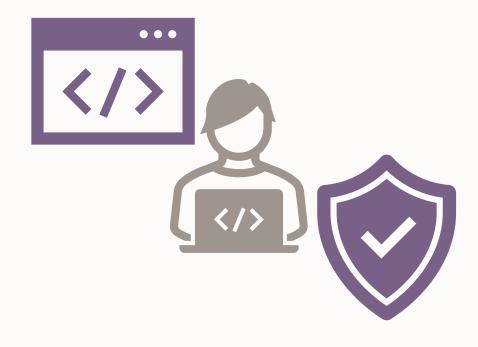
- New attachmentSettings attribute in Engagement Engine: To set file upload and download settings depending on your service. To avoid server side validation when uploading invalid file types, make sure that WCFS is configured with those that the server will accept or with a subset of them.
- Define supportedFileTypes to allow or restrict file types: The B2C default files types for WCFS 24B and higher are: png jpg txt gif pdf docx bmp doc csv xlsx xls jpeg odt odm ods odp odf msg eml rtf ppt pptx htm html zip wav mov mp4 mp3

- Optimized Engagement: An end-user or agent can exchange files during a chat conversation to resolve the issue.
- Share context in allowed file formats:
  Avoid uploading invalid file types in Web Chat for Service.

### No Inline CSS

### Web Chat for Service





### **Capability Highlights**

 No inline CSS: WCFS now has a setting to turn off the inline CSS insertion.

- **Security:** This allows you to have a tighter content-security-policy.
- Business agility: Easily meet changing business requirements while enabling highly personalized user experiences with Engagement Engine.



### View Attachments on Recommendation in CP

Knowledge Advanced

### **Account Overview**

RE: What is Globalization Testing?

**Status** New

**Date Added** 01/24/2024

Requested By Joe Bloggs

Recommendation

Could you add screenshots of the steps, see attachment for examples.

**Attachment** 

ScreenShots.docx

MAL Coverites

### **Capability Highlights**

- View the fact that your recommendation has an attachment
- Download the attachment from your recommendation

#### **Key Benefits**

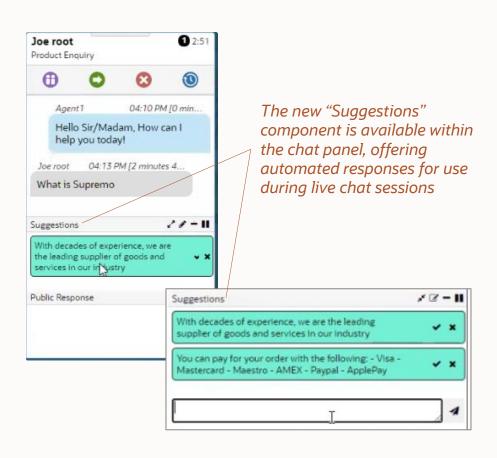
Reassurance that your attachment is intact on your recommendation



### Suggested Chat Responses\*

### Agent Chat





### **Capability Highlights**

 Oracle Digital Assistant automatically suggests chat responses to agents during live chat sessions

### **Key Benefits**

 Employee Optimization: Enhance usability efficiency and personalization for agents handling chats in the browser user interface

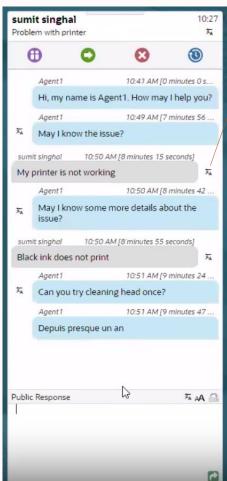
> \*Early Adopter phase - If you are interested in being an early adopter of this feature, please contact jessica.bradley@oracle.com to learn more



### **Automatic Translation\***

### Agent Chat

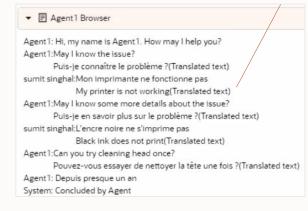




translations within live chat

#### Customers chat in their preferred language

- Agent1 (Listening) Agent1: Hi, my name is Agent1. How may I help/you? Agent1: Puis-je connaître le problème ? sumit singhal: Mon imprimante ne fonctionne pas Agent1: Puis-je en savoir plus sur le problème ? sumit singhal: L'encre noire ne s'imprime pas
  - Translated text is shown on the incident



### **Capability Highlights**

- **OCI Language Translation** is now available during live chat sessions
- **Agents receive messages** in the language set on the interface, also enable/disable the feature within a new Preferences option
- **Customers receive messages** in their preferred language

#### **Key Benefits**

**Employee Optimization:** Enhance usability efficiency for agents handling chats in the browser user interface

> \*Early Adopter phase - If you are interested in being an early adopter of this feature, please contact jessica.bradley@oracle.com to learn more

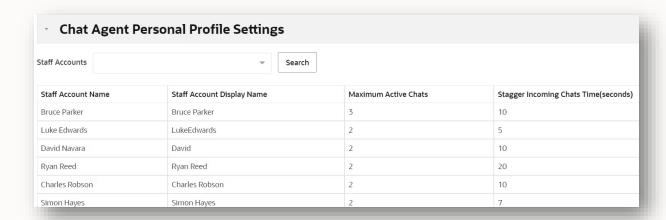


# ı

### Report on Chat Agent Personalization Settings

### Agent Chat





### **Capability Highlights**

 Understand personal agent settings for the max chats & stagger chat settings

#### **Key Benefits**

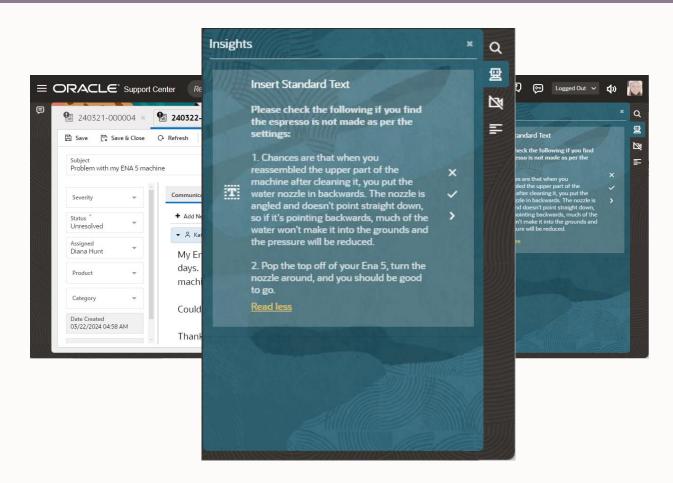
 Efficiency: Admins can easily understand agent settings when troubleshooting frequently asked questions



### Realtime Response Suggestions\*

### Agent Insights





### **Capability Highlights**

 Oracle Digital Assistance integrated with Agent Insights will auto suggest Standard Text Responses

### **Key Benefits**

 Employee Optimization: ODA will improve efficiency and help agents get operational tasks done faster using the Agent Insights Panel

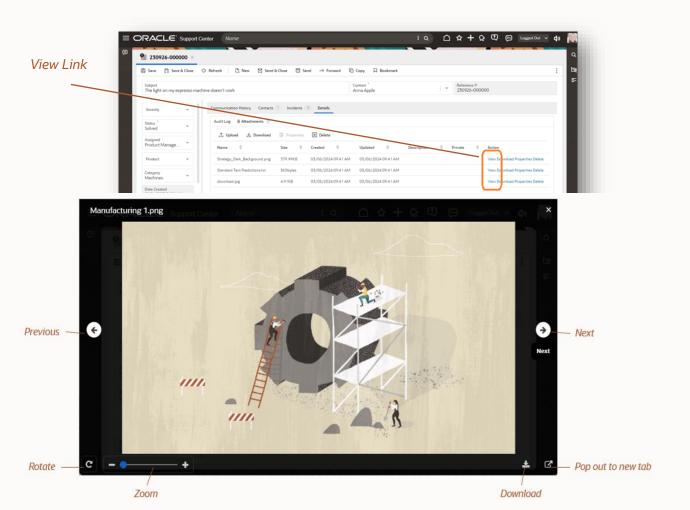
> \*Early Adopter phase - If you are interested in being an early adopter of this feature, please contact <u>diana.hunt@oracle.com</u> to learn more



### **Attachment Image Viewer**

### Workspaces





### **Capability Highlights**

 Preview all attachment files with Next and Previous arrows

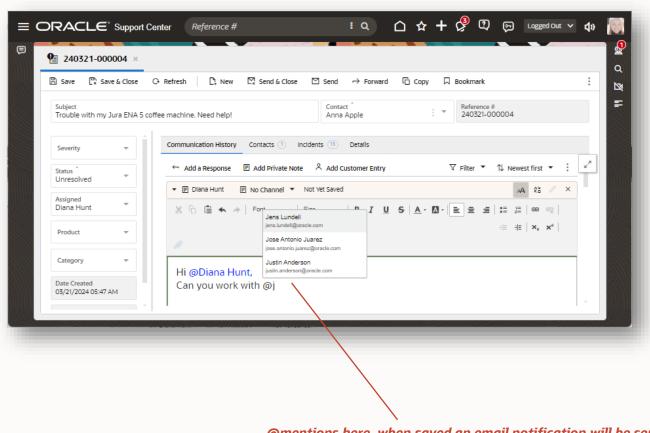
### **Key Benefits**

**Employee Optimization:** Enhance usability efficiency and personalization for agents handling chats in the browser user interface



### Workspaces

@Mentions



### **Capability Highlights**

 Agents can @mention staff accounts to incident response threads and the mentioned agent will receive an email notification.

### **Key Benefits**

efficiency and personalization for chat agents working in the browser user interface

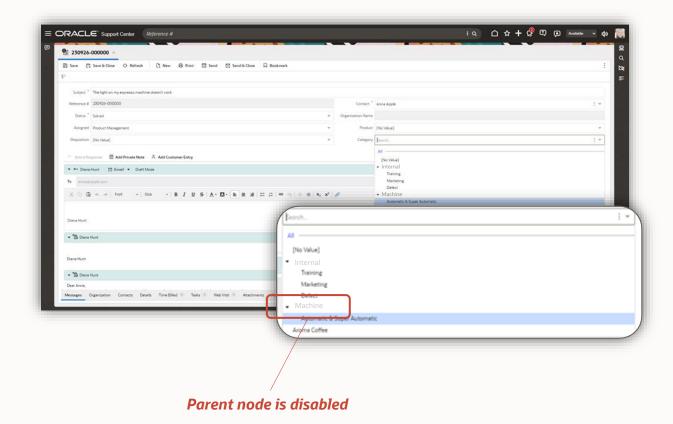
@mentions here, when saved an email notification will be sent to the tagged account



### **Disable Parent Node**

### Workspaces





### **Capability Highlights**

 Parent Node in menu hierarchy fields will be disabled when it is not a valid value

### **Key Benefits**

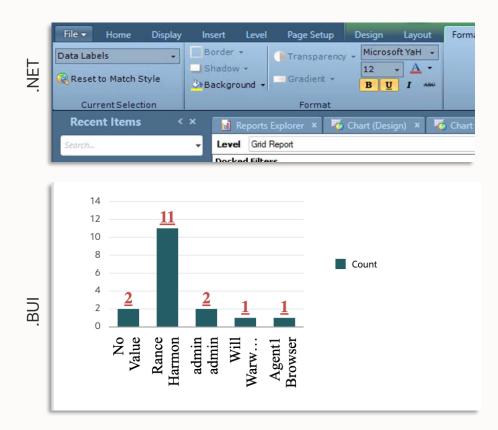
 Employee Optimization: Enhance usability efficiency for agents working in the browser user interface



### Honoring Chat Label Formatting and Hiding Grid Lines



Analytics



### **Capability Highlights**

- Data Label: Honors chart data label formatting in BUI
  - Exception Text Box Outline & BG color.
- Hide Grid Lines: Honors hide chart grid lines in BUI
- Secondary Axis: Displays secondary axis except for sync scale formatting

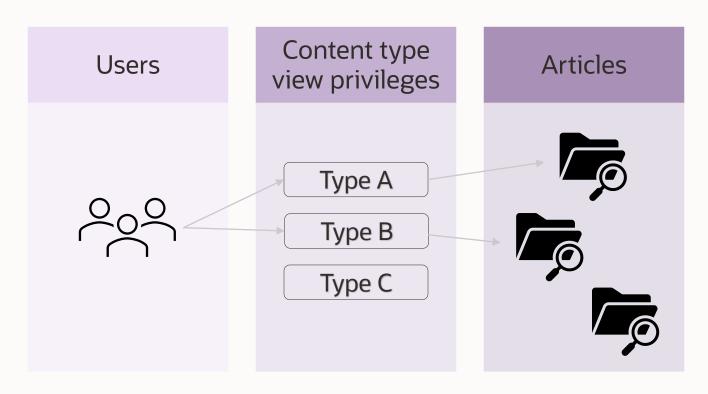
### **Key Benefits**

 Visibility: This enhancement provides better visibility as the report admins design a report with formatting to make the data more visible, which will be honored in BUI to make it more visible in BUI as well



### Filter Search Results for Accounts by Content Type

Knowledge Advanced



### **Capability Highlights**

**Control** which content types users get search results from in Browser UI

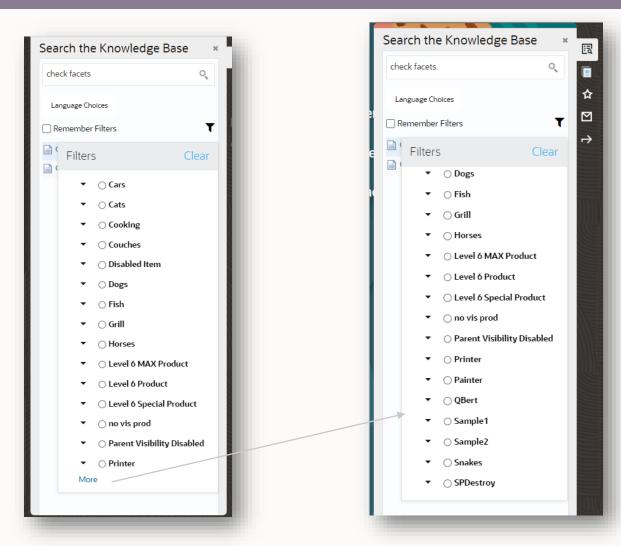
#### **Key Benefits**

 Consistent filtering behavior between the various Knowledge panels in Browser UI



### **Get More Facets in BUI**

### Knowledge Advanced





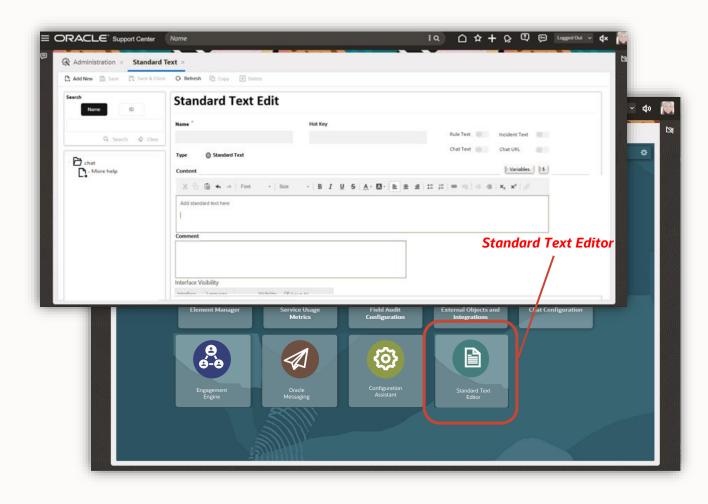
 Navigate to your full list of sibling filters fore result sets in which more than 20 are present



### **Standard Text Editor**

### Administration UIs in BUI





### **Capability Highlights**

**Standard Texts** can be created in the browser UI

#### **Key Benefits**

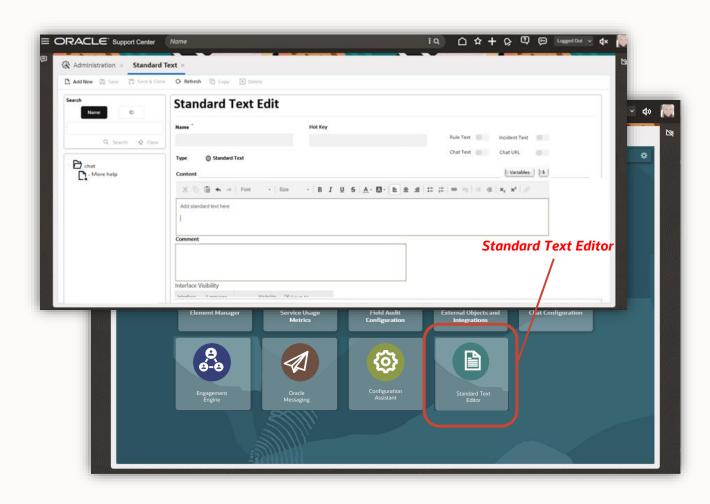
**Supervisor Optimization:** creating content that is used multiple times to maximize agent efficiency



### **New Enhancement Alert**

### Administration UIs in BUI





### **Capability Highlights**

Standard Texts can be created in the browser UI

#### **Key Benefits**

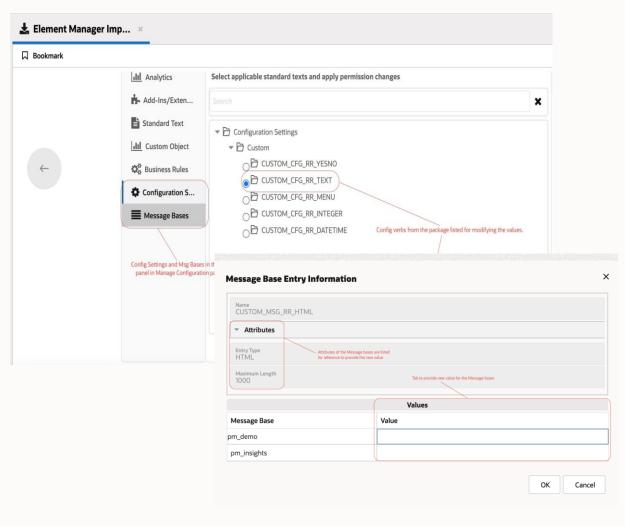
• **Supervisor Optimization:** creating content that is used multiple times to maximize agent efficiency



### Modify Config Verbs and Message Base Values during Import



Element Manager



### **Capability Highlights**

- Modify values: The ability to modify value for Configuration Setting and Message Base elements during import.
- Support for Site and interface: The admins can modify the values for site level and interface level configuration settings.

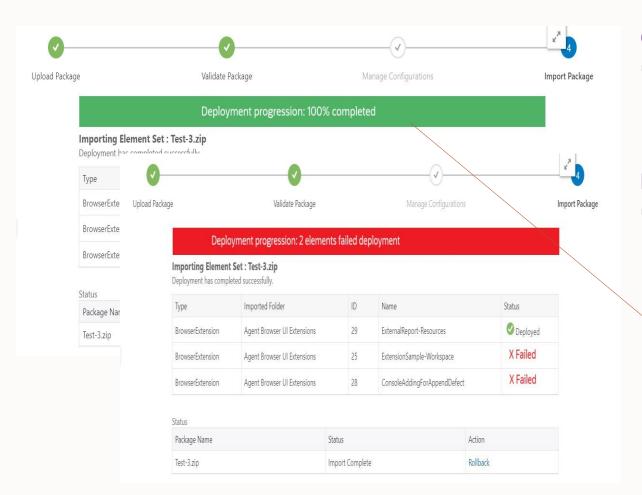
### **Key Benefits**

 Agent productivity: Eliminates the need to change the values of configuration settings and message bases post deployment.



### Import Progression Indicator During Import

**Element Manager** 



### **Capability Highlights**

Progression Status: A deployment progression bar indicates the progress of import. A green bar indicates successful import and a red bar indicates deployment errors.

### **Key Benefits**

 Intermediate Information: Provides information about number of elements deployed out of the total elements in the package, and import status.

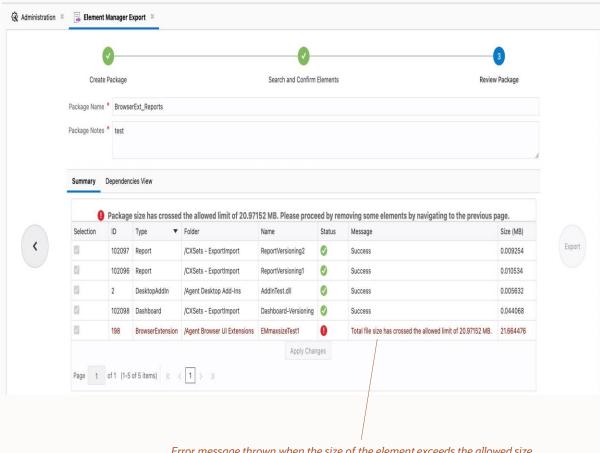
Deployment status bar indicating the progress of import. A green bar indicating success and a red bar indicating deployment errors



### **Limit Package Size to Prevent Out of Memory Issues**



### Element Manager



 $\label{lem:expectation} \textit{Error message thrown when the size of the element exceeds the allowed size limit during export}$ 

### **Capability Highlights**

 Package Size: The size of the package and individual elements are displayed in 'Review' and 'Import Package' page.

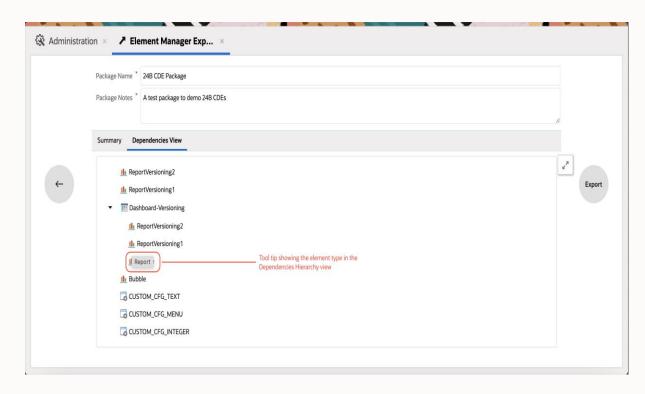
- Efficiency:
  - Export Error message: Alerts admins of the size of the elements and package and avoids creating oversized packages that will result in error during import.
  - Import Error message: A proper error message about the size of the package is provided and enables admins to retry the import with a package lesser in size.



### **Display Element Type in Dependencies View**

### Element Manager





### **Capability Highlights**

 Element Type: Displays element types in the Dependencies hierarchy view during export.

### **Key Benefits**

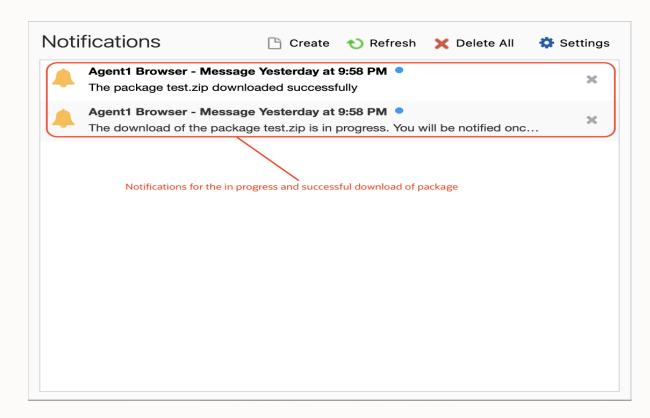
 Dependent Elements: The admins can know the type of the dependent element from the dependencies hierarchy view.



### **Notify of Export Completion**

### Element Manager





### **Capability Highlights**

Notifications: Notification for in progress and successful download of package during export.

### **Key Benefits**

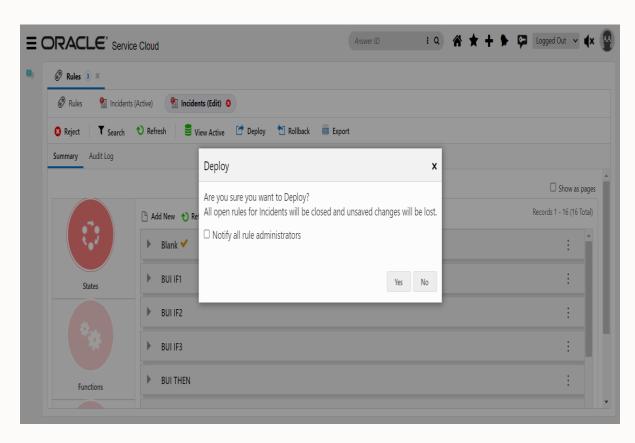
 Information: The admins will become aware of the status of the download of a package with these notifications.



### Rule Deployment Time Reduction

### **Enhanced Business Rules**





### **Capability Highlights**

**Delta Deployment:** The Rules service will deploy only the changes made to the rule base instead of the entire rule base.

### **Key Benefits**

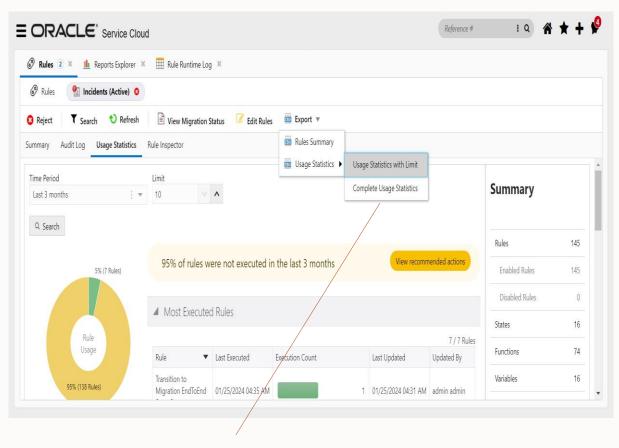
**Performance:** The time taken to complete the deployment is drastically reduced and allows admin to continue editing rule base.



### **Export Usage Statistics to CSV**

### **Enhanced Business Rules**





### **Capability Highlights**

- **Export stats with limits:** Ability to export the business rules execution stats of a specific time period and limit.
- Export complete Stats: Ability to export the business rules execution stats of the last year.

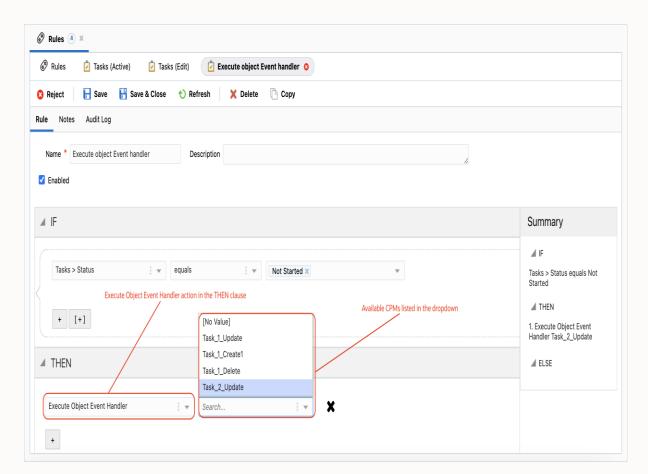
- Better Insights: Provides the ability to filter rules within a state, Last executed date, Execution count etc....
- Offline Storage: Enables customers to keep a store of the execution information offline for extended period and perform further analysis.





### **Execute Object Event Handlers for Tasks**

### **Enhanced Business Rules**





### **Capability Highlights**

CPMs for Tasks: Trigger async CPMs on Tasks via Rules.

### **Key Benefits**

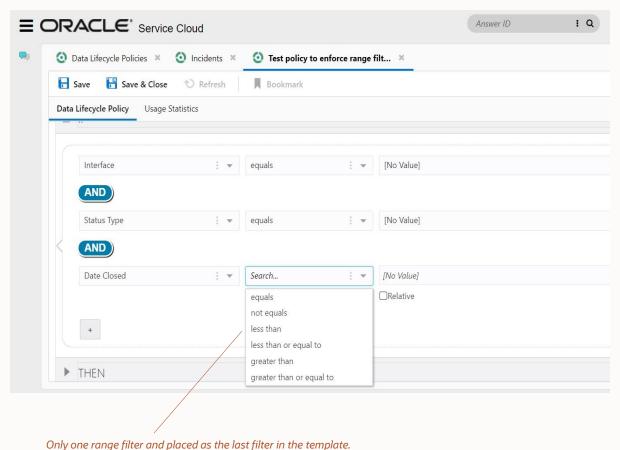
 Automation: Enables customers to automate business. actions on tasks using async CPMs via Rules.



### **Enforce Range Filters in a Policy**

### Data Lifecycle Management





### **Capability Highlights**

- Limit on range filters: Limit the number of range filters in a DLP to one.
- Position of range filters: A single range filter will be allowed as the last filter of the template.

### **Key Benefits**

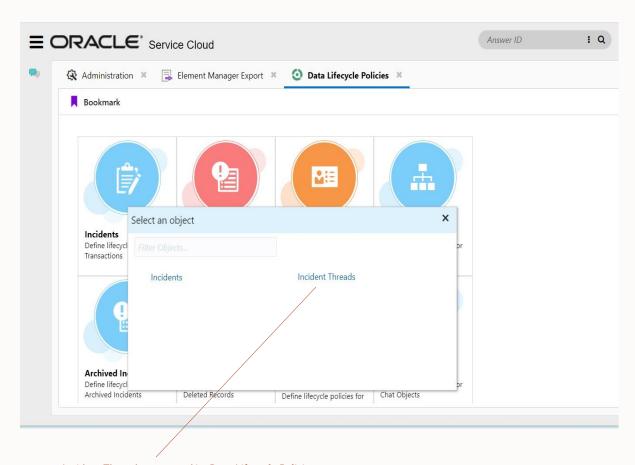
 Performance: Improves the performance of the policies by limiting the number of rows to be queried for the policies.



### **Custom Policy to Purge Chat Transcripts**

### Data Lifecycle Management





Incident Threads supported in Data Lifecycle Policies

### **Capability Highlights**

 Custom Policy: Ability to define a custom policy to purge Incident Threads of type Chat transcripts.

#### **Key Benefits**

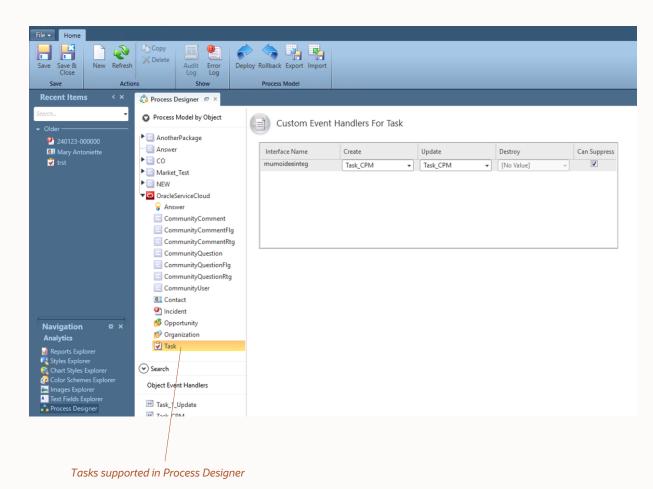
 Lean Active DB: Allows customers to maintain a lean active database by defining purge policies on Chat transcripts.



### **Support Async CPMs for Task Object**

### SPM/CPM Framework





### **Capability Highlights**

 Async CPM: Ability to create a async CPM on Task object using Process Designer.

### **Key Benefits**

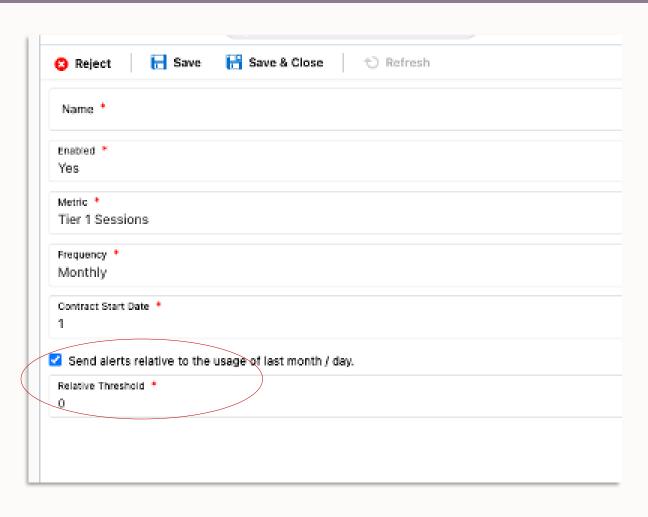
 Automation: Enables customers to automate business actions on tasks using async CPMs.



### Relative Threshold Based Alerting of Session Usage



Service Usage Metrics



### **Capability Highlights**

 Relative Threshold: Configure alerts based on relative threshold which compares the current usage in relation to the previous usage

### **Key Benefits**

 Surge-based alerting: This enhancement provides an option to receive alerts based on a sudden surge or dip



### **Report on Access Type in More Tables**

Knowledge Advanced



Access Type	Clickthru Rate	Question Count
TeamA	81%	48523
TeamB	0	2
TeamC	75%	598
TeamD	0	2
TeamE	0	1
Record Count: 5		

### **Capability Highlights**

- Control the access type values stored in your reporting data
- Segment your knowledge usage by access type

### **Key Benefits**

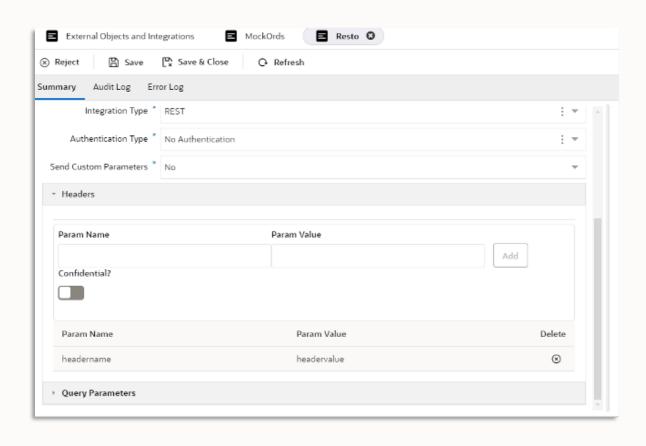
 Add a dimension to your knowledge usage data that is specific to your company



### **Custom Parameters for Authentication**

### External Objects & Integrations





### **Capability Highlights**

- Custom Parameters: Custom parameters, like headers & query parameters, can be added to authenticate with more third-party services
- Save as Secret: Custom Parameters can be saved as secret to prevent exposure in UI, and also saves the value securely.

- Easier Integration to 3rd Party Services:
   Connections can be made to third-party external services that have unique or custom authentication parameters
- Security: Secrets will be saved securely in vaults



### **Support Microsoft Azure as a Destination**

**Event Delivery Service** 



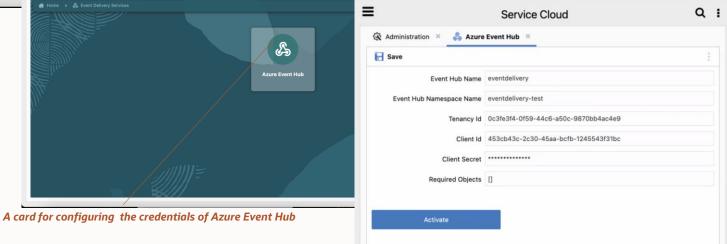


### **Capability Highlights**

- Additional destination: Deliver OSvC events in Microsoft Azure Event Hub.
- Ul for configuration: Provides a Ul to configure the Azure Event Hub credentials.

### **Key Benefits**

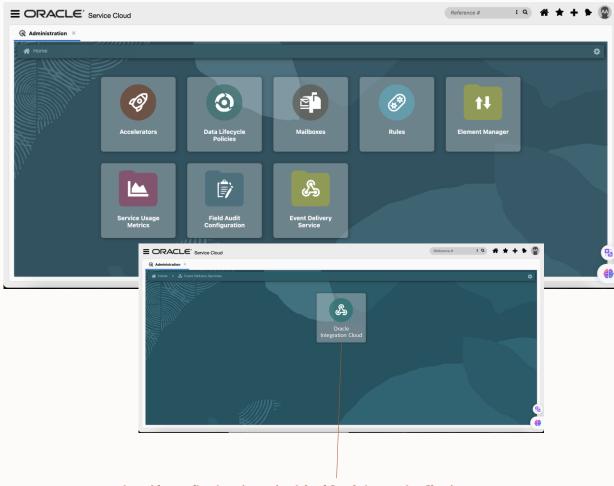
 Extensibility: The customers can process the OSvC events in MS Azure cloud platform without the need to onboard to Oracle Cloud platform.





### **Support Oracle Integration Cloud as a Destination**

**Event Delivery Service** 



### **Capability Highlights**

- Additional destination: Deliver OSvC events in Oracle Integration Cloud.
- **UI for configuration:** Provides a UI to configure the OIC credentials.

### **Key Benefits**

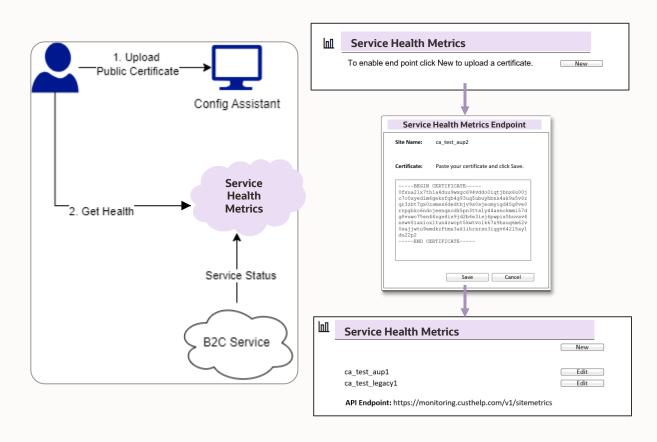
**Extensibility:** The customers can utilize the functionality of Oracle Integration Cloud to process the OSvC events.



### **APIs for Returning B2C Service Health Information**



Service Health Metrics



### **Capability Highlights**

 REST APIs can be included in existing dashboards so that operations teams can observe the status of the CX service

### **Key Benefits**

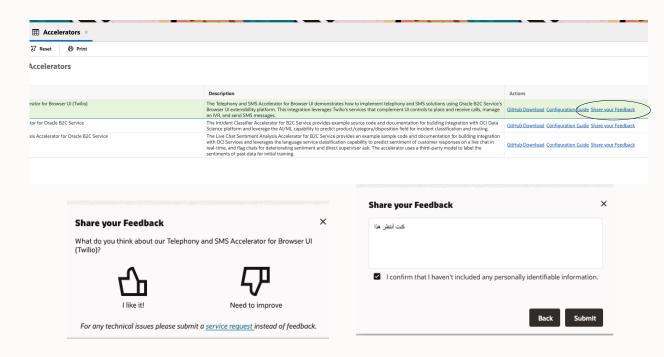
 Observability: Provides data for the overall health of the CX service, where such data was not previously available



### **Share Your Feedback About Accelerators**

# - For

### Accelerators



### **Capability Highlights**

- Feedback Collection: Admins can now provide feedback on accelerators which can be used to improve the accelerators
- Suggestion: Admins can use the feedback for suggestions to develop related accelerators

#### **Key Benefits**

 Direct Feedback: Admin can give direct feedback on accelerators making the process quicker and easier



# ORACLE